



CCH Executive Events

Creating Value – The perpetual centerpiece of CCH's every effort



The CCH Advantage

We recognise organisations seek nothing but the best when building partnerships.

That's why at CCH, we strive to provide you the CCH advantage when working with us:

Customer Focus

We develop events, seminars/conferences, and solutions with our customers' needs in mind. We listen to our customers and treat them with professionalism, honesty, and respect.

Innovation

We create bold and forward-looking solutions that leverages on the leading industry practitioners with our unmatched subject matter expertise and deep knowledge of our customers.

Accountability

We take full responsibility for our speakers and trainers, and your experiences with us. We keep our promises.

Integrity

We are direct, honest, transparent, and fair in our business dealings. We encourage diversity and respect the ideas and points of view of others. That's why we take every event feedback seriously.

Value Creation

We create value and exceed expectations of our customers year after year.

CCH invites you to partner with us on this journey of learning and look forward to welcoming you to our diverse suite of Executive Events.

The CCH Experience

What others say about us...

The FRS Overview programme was well-organised with Professor Ng Eng Juan presenting it in a clean and concise manner.

Sudhir Goenka
Senior Manager, Finance
Ascendas Management Services, India

The seminar [Tax Strategies in India] was very interactive. More importantly, BMR & Associates empowered me with critical and timely updates on the recent tax implications in India.

Alice Chan
APAC Financial Controller
PayPal Pte Ltd

An informative seminar [Managing Absenteeism to Increase Productivity & Efficiency] with practical examples. This is a rare seminar that HR practitioners should not miss.

Rosemary Soon
Vice President, HR
Swissport Singapore Pte Ltd



CCH Executive Events is the seminar and conference arm of CCH Asia, a Wolters Kluwer company with annual revenues (2007) of €3.4 billion spread across the health, tax, accounting, corporate, financial services, legal and regulatory, and education sectors.

About CCH Executive Events



To survive and thrive in today's intensely competitive environment requires a culture that continuously innovates and challenges business norms. Staying ahead of the competition requires not only savvy marketing and products, but the ability to respond swiftly to regulatory and environmental changes. Ultimately, leveraging on knowledge and tools translates to sound business acumen that empowers organisations with a competitive edge that is both strategic and sustainable.

With this focus in mind, CCH Executive Events was formed to empower organisations and individuals with critical business information, timely insights and analysis from industry practitioners and academics. Our events also provide a platform for business leaders to exchange views and business ideas across different industries.

CCH Executive Events embraces the creation of value for every customer, employee and stakeholder. It is the perpetual centerpiece of our every effort. For instance, CCH suite of Financial Reporting Standards seminars/workshops have commanded a strong following across a wide spectrum of industries and sectors since 2001.

Today, we at CCH Executive Events have the experience, know-how and access to industry practitioners to put together content and business insights that can help your business effectively analyse issues, drive change and deliver results. We aim to be the content provider of your choice.

CCH Executive Events Corporate Membership

Be the first to experience insights into industry trends across the Asian region; enjoy price reductions and many other promotions on CCH Executive Events. So what? The old adage advises that it's not what you know, but who you know. With CCH Executive Events Corporate Membership (EECM), you embark on a knowledge-sharing platform that promises the exchange of best practices, as well as business matching and networking opportunities. Here, we expect you to take these membership privileges, and more, for granted.

There's one drawback, however – a meager annual subscription fee. Who says good things in life are not meant to be taken for granted? It is therefore necessary to reconcile these two seemingly contradictory statements.

Be the privileged few. Follow the leaders.



CCH Execu



CCH Customised Training Solutions

Experience our events at your premises. Be it a Fortune 500 company or a start-up, CCH is your reliable partner in fostering continuous blended learning strategies for the entire organisation – and realise a measurable return from our accredited programmes!

CCH Executive Events provides in-house customised training on a wide variety of specialist subjects – from Financial Reporting Standards to Tax Planning & Compliance; Employment Law to Leadership Development. These courses are tailored specifically to your organisation's culture, strategy and core competencies.

To begin, we work closely with you. We understand your needs. We engage in a thorough assessment of your organisation's vision and individuals' goals to identify knowledge-gaps and behavioural changes necessary to emerge triumphant in the race.

Stay competitive. Unlock the potential in your human capital today!

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A Peek at CCH Executive Events Milestones...

48 Successful Events Every Year. One Leading Information Services Provider.

The Wonder Years

Although CCH Asia can trace its roots to 1987 as a Wolters Kluwer company, CCH Executive Events was born in 2001. That year, no one could predict just how far and successful this brave move would be. Although the initial years were not easy, CCH Executive Events was soon running 48 events every year.

Many of these events have commanded high accolades, not to mention our flagship events that have remain entrenched in all our customers:

Tax & Accounting Series

- Tax Planning & Compliance in Asia
- Transfer Pricing in Asia
- Financial Reporting Standards
- Financial Instruments Accounting

Human Resource Series

- Employment Law in Asia
- International Assignment Management
- People Management
- Performance Management

Legal & Business Series

- Company Law
- Mergers & Acquisitions
- Leadership Development
- Asia Business

Thinking of the People

Even at this early stage, CCH recognised the need to keep its customers at the forefront of the business. Customers got the first taste of The Professional's First Choice with the launch of CCH Executive Events Corporate Membership aimed at providing benefits and privileges for a long term relationship.

The Relentless Pursuit

For two decades, CCH has been providing our subscribers with the highest standard of reporting, making us a worldwide reputed organisation. It is no wonder 8 years since its debut, CCH Executive Events has established itself as one of the leading information services providers in the market. Till date, we boast an attendance of more than 10,000 participants for our events and a loyal following of over 5,000 renowned companies.

Even as we reflect on our journey that began in 2001, CCH Executive Events continues to evolve regionally as evidenced in our quest to open new markets within Asia. Also, on the road ahead with the success of our flagship events, CCH promises to develop more events geared towards the HR arena in a similar authoritative fashion.

Times change, and we change with you in mind.

SINCE 2001

www.cch.com.sg

CCH Asia is a **Wolters Kluwer** company. Wolters Kluwer is a leading global information services and publishing company, headquartered in Amsterdam, the Netherlands.

For nearly a century, CCH is known for its authority, timely and accuracy in reporting, for which the CCH group of companies has an established worldwide reputation. Five generations of professionals have considered CCH products among the essentials in any office and critical to keeping up with day-to-day changes across business environments.

Today, CCH has a diverse range of information and events built on research and needs that millions of professionals have come to trust and rely on. Our content and events keep professionals updated on the areas of:

- Tax & Accounting
- Business
- Human Resources
- Legal

CCH information is available in a variety of formats from print to online, giving you content within the context you want; helping you deliver your work more effectively.

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